

# Climate and Sustainability Festival 2019

## **CRAIG BENNET**



Craig Bennet is CEO of Friends of the Earth and Honorary Professor of Sustainability and Innovation at University of Manchester Alliance Manchester Business School.

He has been described as “one of the country’s top environmental campaigners”, and by The Guardian as “the very model of a modern eco-general”. He has also been listed as one of the UK’s top “social media CEOs”. Prior to Friends of the Earth, Craig was Deputy Director at the University of Cambridge Institute for Sustainability Leadership (CISL), and Director of The Prince of Wales’s Corporate Leaders Group on Climate Change (from 2007 to 2010). He maintains his links with The University of Cambridge, as Policy Fellow at the Centre for Science and Policy (CsAP), and as a Senior Associate at the Cambridge Institute for Sustainability Leadership (CISL).